

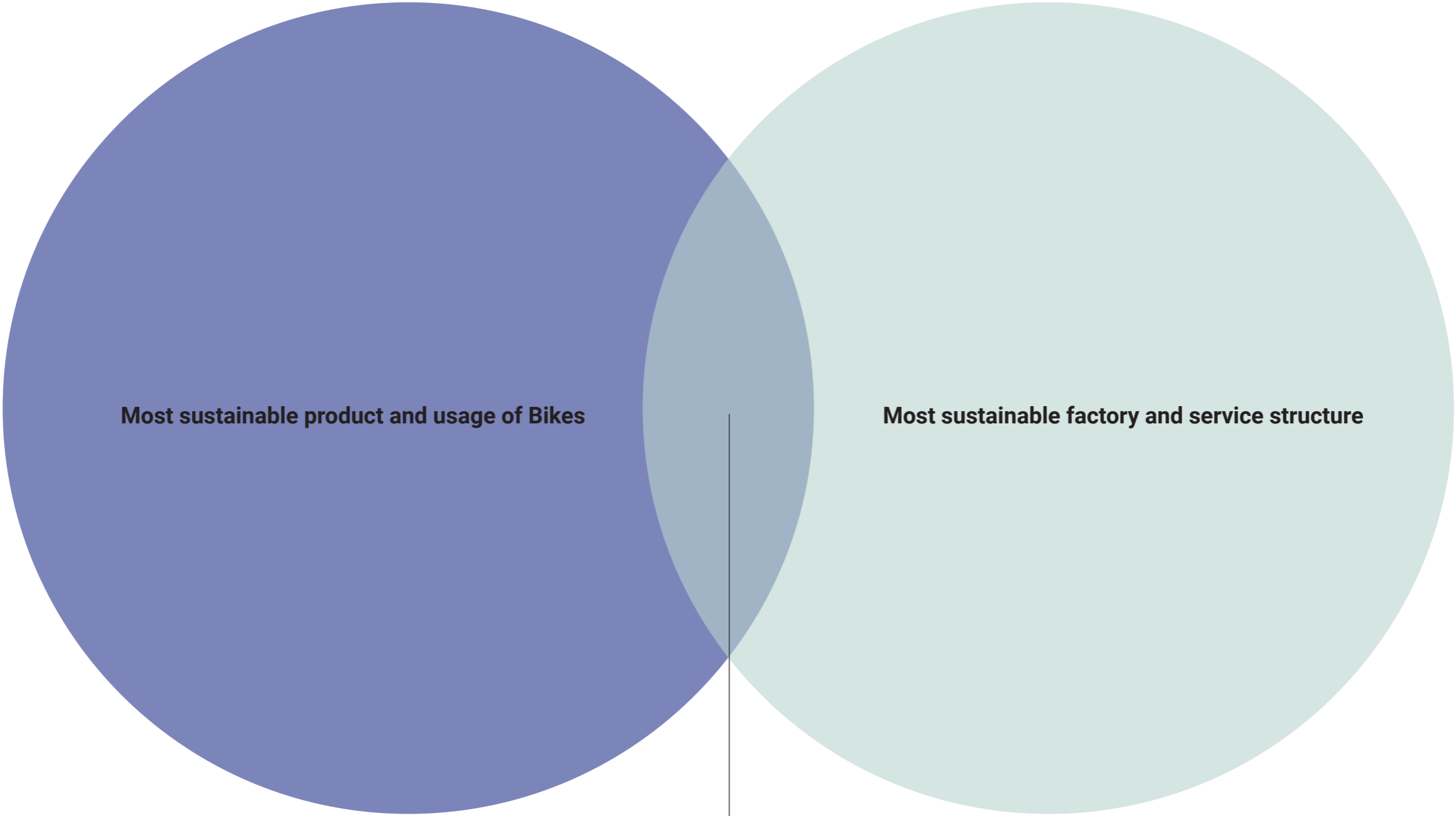
ESG – STRATEGY
FAZUA GOES TOWARDS SUSTAINABILITY

07.10.2020



VISION FAZUA

**BEING ALWAYS ONE STEP AHEAD TO OUR COMPETITORS.
DOING OUR BEST TO BECOME THE MOST ENVIRONMENTAL
FRIENDLY DRIVESYSTEM FOR EBIKES.**



Most sustainable product and usage of Bikes

Most sustainable factory and service structure

FAZUA SUSTAINABILITY

FAZUA TARGETS TOWARDS MORE SUSTAINABILITY

Shortterm and longterm solutions

Sustainable product and usage of Bikes

Most sustainable Batteries	<ol style="list-style-type: none"> 1. EU sourced battery incl. cell 2. Documentation cell material 3. Setting Trend of “less is enough” 	<p>2023 2022 ongoing</p>	<ul style="list-style-type: none"> • Search for reliable partners • Certificates, Audits, close collaboration • Talk about Fazua’s Values
Conscious usage of material along the value chain	<ol style="list-style-type: none"> 1. Reduce packaging waste along the value chain 2. Reduce BOM (Bill of Material) 3. Usage of “good” material 	<p>50 % by 2022</p>	<ul style="list-style-type: none"> • Develop Fazua-Goals for suppliers • Modular or backwards compatible • New production processes
Fazua Life-Time Bike	<ol style="list-style-type: none"> 1. RIDE 50 bio bike transformer bottom bracket 2. RIDE 60 system 2nd life 3. Customer Education for a life-time product 	<p>2022 2025 2022</p>	<ul style="list-style-type: none"> • Develop 2nd life bike-kid • Develop a new target-group • Create Business-Models • Talk about Fazua’s Values

SPECIFIC TARGET

SMART TARGET

TIMELINE

IDEAS TO IMPLEMENT

FAZUA TARGETS TOWARDS MORE SUSTAINABILITY

Shortterm and longterm solutions

Most sustainable factory and service structure

Recycling	<ol style="list-style-type: none">1. Holistic idea of recycling2. Refurbishing strategy / Second Chance products	2025 2022	<ul style="list-style-type: none">• Develop a recycling process together with reliable partners• Rethink Business-Strategy
Sustainable headquarter	<ol style="list-style-type: none">1. 100% green Energy2. CO2 Reduction3. Employee-equality (Gender, Age, Payment, education and training)	2021 ongoing 2022	<ul style="list-style-type: none">• Interdisziplinary Team at Fazua (HR, Administration, IES, ...)

SPECIFIC TARGET

SMART TARGET

TIMELINE

IDEAS TO IMPLEMENT

FAZUA TARGETS TOWARDS MORE SUSTAINABILITY

Specific Target

